



Pit Crew Challenge Investment & Logistics

As of July 1, 2009

Rated the World's Best Experiential Learning Program

Pit Crew Challenge is rated as the number one experiential exercise at Duke Corporate Education and Duke is rated as the world leader in corporate education. Unique Training & Development Inc. (UTDI) is pleased to offer the Pit Crew Challenge to enlightened and forward thinking companies in North America. Get ready to have the most amazing learning experience that your people will talk about for months after the training.

View a Preview Video at <http://www.YouTube.com/uniquelearningvideos>

Learning Outcome Customization

The facilitator discusses the desired outcomes with the client prior to the event and builds those learning outcomes into the program.

Suitable Audiences

- Executive and management teams as part of a larger training program or as a retreat.
- Joint sessions with customers, distributors, sales people, customer service and other individuals to build teamwork.
- Sales people as part of a sales meeting.

Number of Participants

The optimum number of participants is 35 which make up five pit crews of seven participants each. The exercise can run with as few as 7 participants (one team) and can exceed 35 in certain circumstances. Very large groups can be accommodated by providing a second race car and/or by scheduling groups over a multi-day period.

Venue

Pit Crew Challenge is best delivered outside in nice weather. The car cannot be driven safely on wet pavement so a rain location or contingency is required. This could be a large tent, a covered parking garage or a large enclosure or warehouse. For debriefing sessions, either a tent or nearby inside meeting room works best to give participants a chance to rest and get out of the sun.



Time

The full Pit Crew Challenge experience requires 4 to 5 hours, however the program can be modified to a shorter time frame to fit specific circumstances. Shorter programs result in fewer rounds and therefore some learning points may not be covered in the shorter program.

Enhancements

Some clients want to create an even more memorable experience for participants so they have golf shirts or other apparel customized with the Pit Crew Challenge logo and their own corporate logo. It is also possible to have a custom painted hood created for the race car for branding purposes. Please enquire about these enhancements.

Investment

The investment to run Pit Crew Challenge is \$6,500 per group of up to 35 participants. Additional expenses include venue related costs (tent rental), transportation of the race car and the travel costs of the 3-4 person crew. The total cost can be estimated in advance upon request. Please note that a deposit of 50% of the fee is required with booking. The balance is due at the event.

If 35 people participate, the cost per person is only \$186 plus expenses, comparable to a seminar.

Return on Investment

Having your people participate in the Pit Crew Challenge creates a lasting impact on leadership styles, creates positive impressions and mind share with customers and breaks down silos and creates a higher performance culture. It may just be the best training investment you ever make.

Scheduling

We recommend booking early because the cars regularly travel throughout North America. Please contact Greg Schinkel at Unique Training & Development Inc. toll-free 1-866-700-9043 or gschinkel@uniquedevelopment.com.